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EBBF – The European Bahá'í Business Forum Issues 2009 Annual Report

This Year an Unprecedented Number of Individuals Have Turned to EBBF to Seek Support, Ideas, and Partnerships

Chambéry, France – October 14, 2009 –EBBF (www.ebbf.org) the European Bahá'í Business Forum, an international NGO representing businesspeople across 70 countries and dedicated to inspiring responsible business practices has released its Annual Report for the year ending August 31, 2009.

It was a year filled with opportunities for collaboration and partnership with international institutions such as the United Nations where EBBF participated in the First Global Ethics Forum in Geneva, and the Commission on the Status of Women workshops in New York. The European Union invited EBBF to join the Social Entrepreneurship Forum at the EU parliament in Brussels and the EU-sponsored Values Based Indicators Project. EBBF continues to enjoy a meaningful collaboration across a number of countries with AIESEC - the international organization of over 32,000 students, primarily in business and economics.

An unprecedented number of new members have joined EBBF representing nations such as India, Kuwait and Serbia which further extend the organisation's global reach. EBBF continues to grow across its global branches, clusters and affiliate groups in different regions of the world who are inspired to share values based leadership and business concepts.

"We've experienced an unprecedented level of interest from people of all walks of life in the EBBF vision of enhancing the well-being and prosperity of humankind through values based work," said Daniel Truran, Director General of EBBF. "All of our international events sold out this year with record numbers of participants. This ensured a financially sustainable year - particularly striking in such times of global financial crisis."

These developments prompted the EBBF Governing Board to launch a dynamic internal and external communication strategy issuing its first statement to the world at large on "An Ethical Perspective On Today's Economic Crisis" reaching over 8,000 media channels including CNBC, CBS, Technorati, Forbes, the UNDP news webpage and thousands of others. In addition to engaging in discourse with media around the world, the EBBF online social networking platform has expanded from www.youtube.com/ebbfvideo to five EBBF groups on Facebook, a recent new EBBF LinkedIn Group, an EBBF Twitter channel, and of course the EBBF Blog and e-magazine INSPIRE continues to grow in readership and quality.

[Click here to access the EBBF 2008/2009 Annual Report](#)

ABOUT EBBF

The European Bahá'í Business Forum is a network of over 400 women and men, a community of people passionate about bringing ethical values, personal virtues and moral leadership into their workplaces. Its membership is diverse and crosses generations, borders, sectors and belief systems. Founded in 1990 and now present in over 70 countries, EBBF partners and consults with other organisations and businesspeople around the world providing them with practical examples to evoke positive change in their own and the greater business environment. For more information www.ebbf.org or EBBF Frequently Asked Questions

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