



## WHAT WE ARE LOOKING FOR IN THIS INTERNATIONAL EBBF LEARNING EVENT

For over 25 years ebbf's series of international learning events have allowed participants to exchange ideas and examples of how to build a just, prosperous, and sustainable civilization both through our daily work and also by rethinking and gaining a new perspective on current and future economic models.

We are now looking for speakers and learnshop facilitators contributing to the theme of this next ebbf learning event:

### **Ethical Business Building the Future**

### **Transitioning towards the spiritual enterprise**

In this event we are not looking for definitions. Instead we want you to help us :

#### **1 explore common questions in this area**

For example we might focus on the principles and what it might mean to various people:

- . How can a company become more "other" oriented - being true to the values of that company, to its principles and to the people that it serves? "Ethical business - Beyond self- interest"?
- . How do spiritual organisations treat each other differently ?
- . How different is the purpose of a spiritual enterprise?
- . What is the unique governance system of a spiritual enterprise? What sustains it and ensures the measure of spiritual as well as financial indicators?

- . Justice – what is the role of justice in business? How do we see this applied day to day in our work/business?
- . Common Good – how do we establish workplaces/enterprises that place the common good above 'avarice and self-interest'?
- . Collaboration – how does collaboration (vs competition) drive progress in business/workplace? Given the technical advancements at our disposal, how can we drive a culture of collaboration?

## **2 show good practical examples of different approaches**

Hearing from practitioners / business founders and champions about how spirituality manifests itself in their workplace and business.

## **3 allow people to rethink their roles in their workplaces**

Create a safe space to explore questions. Differentiate in order to meet a wide range of learning interests and needs.

## **4 give people a new lens through which to see and understand reality.**

This is in two parts. Firstly we should challenge the orthodoxy and secondly we should offer new ways of seeing and making sense of the world.

## **5 offer first steps towards broader personal and organizational spiritual goals.**

This could mean how to deal with sexual harassment at work as a junior employee or how a CFO can value the work for the common good of a business. It is about positive steps that are recognisable and feel within reach. What is important though is that taking steps toward is seen as part of a a pathway

**Join us in Bucharest to contribute to and harness ebbf's over 25 years of experience** in learning and exploring new economic systems and ways to create more meaningful workplaces. We aim to open our eyes to new trends and explore together the new mindsets that will allow us to fully harness this new world order that is emerging, having us and our organizations thrive fully in this exciting and fast changing world evolution.

**From 17:00 on Thursday 12th to 14:00 on Sunday 15th of October 2017.**

## ABOUT EBBF LEARNING EVENTS in GENERAL

ebbf events are noted for their stimulating and challenging content and our learnshops are both practical and motivational. For many participants our events are a springboard to more productive and meaningful work.

With the help of like-minded people, you will have the opportunity to examine your circumstances, the spaces you live in and the wider trends that are re-shaping the world; so that together we can work out how your actions will contribute to change, meaningful change, in the world around you on Monday morning.

As in every ebbf event we open our minds through thought provoking ideas, deepen our understanding of those ideas through meaningful conversations and be inspired by new thinking which will give us the courage and methods to implement new meaningful models of work in our workplaces.

## WHAT EBBF LOOKS FOR IN SPEAKERS

We are specifically looking for speakers with direct experience in their workplace and in experimenting new ways of doing business rather than consultants.

ebbf speakers are able to spark new thinking and new ideas. Speakers are not expected to share all that is wrong with today's organizations or economic systems, rather we are looking for individuals able to elevate the discourse and offer uplifting and inspiring (not just interesting) scenarios of current trends and future states. ebbf speakers are able to connect their talk to ebbf's core principles and values. They often share personal experiences and always talk of issues they are truly passionate about. ebbf keynotes are twice as long as TED talks:

we assign each keynoter **30 minutes** to spark inspiration.

## WHAT EBBF LOOKS FOR IN LEARNSHOP SESSIONS

The parallel learnshop sessions are highly interactive 90 minutes slots, where participants learn from the facilitator and from each other. They are not longer keynotes and should never be monologues, with interaction and learning experiences being what participants

enjoy most. The learnshop facilitator offers their expertise but most importantly brings out from participants their own ideas and conclusions on the theme you will select. On average 20 to 30 people attend these parallel learnshops.

### PLEASE NOTE THE FOLLOWING

**The closing date for receipt of your Keynote/Learnshop proposal is 29th June 2017.**

All proposals will be reviewed by a panel and we will let you know the outcome by email by mid July.

**We do not offer a fee to keynote or learnshop contributors.** As a global learning community we rely on the generous and mutual sharing of ideas by all our attendees, all past speakers have found the learning as valuable as their giving.

The conference registration fee can be waived if you prefer. If you have a book to present or a project to share, we do have a table for sales and a location to share materials with participants.

If you have any questions or would like further information then please email [events@ebbf.org](mailto:events@ebbf.org) and we will be happy to help.

**[CLICK HERE TO SEND YOUR PROPOSED KEYNOTE / LEARNSHOP CONTRIBUTION](#)**

EVENT WEBSITE

Many thanks for offering your contribution,



**the international learning events team**

Laura, Ralph, Carl, Rares, Daniel and Madalina.

