

# SPEAKERS GUIDELINES

ethical business  
building the  
future

RETHINKING  
MATERIALISM

29<sup>TH</sup> Annual International  
Learning Event

16-19 MAY 2019 . GENEVA

ebbf

@ebbf | ethical business building the future

#rethinkmaterialism

[EVENT INTRO](#) | [WHAT WE NEED FROM YOU](#) | [ABOUT EBBF EVENTS](#) | [WHAT IS EXPECTED from SPEAKERS](#) | [PLEASE NOTE](#)

## WHAT WE ARE LOOKING TO ACHIEVE IN THIS INTERNATIONAL EBBF LEARNING EVENT

For almost 30 years ebbf's series of international learning events have allowed participants to exchange ideas and examples of how to build a just, prosperous, and sustainable civilization both through our daily work and also by rethinking and gaining a new perspective on current and future economic models.

We are now looking for speakers and learnshop facilitators contributing to the theme of this next ebbf learning event:

### **Ethical Business Building the Future - Rethinking Materialism**

## INTRO TO THE THEME

In this open international event we invite you to come and rethink materialism,

shifting from the traditional debate about the concept of "stuff" and the focus on "more or less stuff" and instead centering our attention on the means that are required for progress to occur.

How can we and our organizations reach the dynamic coherence between the material needs of any company and its sense of purpose, its spiritual essence, in order to allow ethical business to build the future?

## THE EVENT TAKES PLACE

Near Geneva airport at the Hotel Best Western Chevannes From 17:00 on Thursday 16th to 14:00 on Sunday 19th of May 2019.

**1. challenge common assumptions about materialism**

**2 show good practical examples of different approaches**

Sharing from practitioners / business founders and champions some of the best applications of the balance of material and purpose driven goals

**3 allow people to rethink their roles in their workplaces**

Create a safe space to explore questions. Differentiate in order to meet a wide range of learning interests and needs.

**4 give people a new lens through which to see and understand reality.**

This is in two parts. Firstly we should challenge the orthodoxy and secondly we should offer new ways of seeing and making sense of our organizations and economic systems.

**5 offer first steps towards broader personal and organizational spiritual goals.**

It is about positive steps that are recognisable and feel within reach.

What is important is that taking steps toward is seen as part of a longer pathway.

## **ABOUT EBBF LEARNING EVENTS in GENERAL**

ebbf events are noted for their stimulating and challenging content and our learnshops are both practical and motivational. For many participants our events are a springboard to more productive and meaningful work.

With the help of like-minded people, you will have the opportunity to examine your circumstances, the spaces you live in and the wider trends that are re-shaping the world; so that together we can work out how your actions will contribute to change, meaningful change, in the world around you on Monday morning.

As in every ebbf event we open our minds through thought provoking ideas, deepen our understanding of those ideas through meaningful conversations and be inspired by new thinking which will give us the courage and methods to implement new meaningful models of work in our workplaces.

## **EBBF LEARNING EVENT PARTICIPANTS**

The key element of the success of ebbf events relies on the individuals that gather from literally all over the world to explore, challenge, reflect and then act. The extremely rich diversity of action-oriented individuals who have already started a path of meaningful action in their workplaces. They do not need to be convinced, just inspired.

Senior directors of multinationals and UN agencies, business owners and entrepreneurs of all ages, students and consultants, people seeking more meaningful workplaces and career paths able to impact society. Around 150 people gather at these ebbf events.

## **WHAT EBBF LOOKS FOR IN SPEAKERS**

We are specifically looking for speakers with direct experience in their workplace and in experimenting new ways of doing business rather than consultants.

ebbf speakers are able to spark new thinking and new ideas. Speakers are not expected to share all that is wrong with today's organizations or economic systems, rather we are looking for individuals able to elevate the discourse and offer uplifting and inspiring (not just interesting) scenarios of current trends and future states. ebbf speakers are able to connect their talk to ebbf's core principles and values. They often share personal experiences and always talk of issues they are truly passionate about. ebbf keynotes are twice as long as TED talks: we assign each keynoter 30 minutes to spark inspiration.

## **WHAT EBBF LOOKS FOR IN LEARNSHOP SESSIONS**

The parallel learnshop sessions are highly interactive 90 minutes slots, where participants learn from the facilitator and from each other. They are not longer keynotes and should never be monologues, with interaction and learning experiences being what participants enjoy most. The learnshop facilitator offers their expertise but most importantly brings out from participants their own ideas and conclusions on the theme you will select. On average 20 to 30 people attend these parallel learnshops.

## PLEASE NOTE THE FOLLOWING

**The closing date for receipt of your Keynote/Learnshop proposal is 30th November 2018.**

All proposals will be reviewed by a panel and we will let you know the outcome by email by mid December.

**As a speaker you will go through an enriching compulsory test keynote with one of our speaker coaches 4 weeks before the event**

**We do not offer a fee nor travel refunds to keynote or learnshop contributors.**

As a global learning community we rely on the generous and mutual sharing of ideas by all our attendees, all past speakers have found the learning as valuable as their giving. The conference registration fee can be waived if you prefer. If you have a book to present or a project to share, we do have a table for sales and a location to share materials with participants.

**[CLICK HERE TO SEND YOUR PROPOSED KEYNOTE / LEARNSHOP CONTRIBUTION](#)**

### EVENT WEBSITE

It is great to see you decided to be a part of this mutual learning experience.

Any questions? Write to us [events@ebbf.org](mailto:events@ebbf.org)

**the international learning events team**

Laura, Bogdan, Gundhild, Daniel, Rares, Madalina and Sjoerd





ethical business  
building the  
future [ RETHINKING  
MATERIALISM

29<sup>TH</sup> Annual International  
Learning Event

16-19 MAY 2019 . GENEVA



ebbf

@ebbf | ethical business building the future

#rethinkmaterialism