

a guide to help you organize your local ebbf meaningful conversations



The aim of ebbf and of its members is to accompany mindful individuals passionate about exploring how their daily work and new economic systems can contribute towards a prosperous, just and sustainable civilization.

LOCAL EVENTS

The purpose of a local gathering is to build a local community, stimulating innovative thinking and exploring possibilities by creating conversations leading to actions around real work issues and questions relevant to attendees and to the needs of your local reality.

"MEANINGFUL CONVERSATIONS" FORMAT

A "meaningful conversation" is a regular gathering of a group of people who come together in spaces of trust, unity, love, mutual respect and hope, for a short period of time to discuss a relevant topic of their choosing. This should create an active and vibrant community of people who support each other in learning through action.

HOW TO CREATE A "MEANINGFUL CONVERSATION" STEP-BY-STEP:

TO START YOUR FIRST EVENT:

- Pick a fixed location, a date and a time

Be consistent, make sure the location is quiet, easily accessible, right space to allow conversations

- Contact 10 people you know will come

Encourage them to extend the invitation to their network

- Get in touch with the "ebbf local events accompaniment" team to get further insights and to receive the existing material [Click to Contact](#)

EVERY TIME:

- Pick an engaging topic for discussion, relevant to your audience
- Send the invitation email ([Contact us to receive the email template](#))
- Prepare your event:
 - . Decide who is going to do the introduction Inspiration and what he/she will say
 - . Decide who will facilitate the conversation
 - . Decide who will take pictures and capture learnings
- Fill-in the learning document - after the event

ONGOING:

- Build a Community

Create and Update a Database with e.mail and ideally ticking each time a person attends one of the local events



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MORE TIPS & SUGGESTIONS:

TIMING

- In order to create a sense of community, it's better to organize meetings in a recurrent and regular way. It then becomes easier for people to remember and set the events in their calendars. (E.g. every first Monday of the month)
- Keep it one hour long (two at the max)

LOCATION

- Find a venue where you can create a hospitable space. Comfortable, quiet and easily accessible with public transportation. Whenever is possible, ensure that the same location is used for every event. (E.g: "Every 1st Wednesday of the month we meet at the Café Pain Quotidien")
- Many ebbf local events are held in spaces such as the Impact Hub, creative locations with an existing network of like-minded individuals. This way both the space and a wider network of people is engaged.

WHO TO ATTRACT

- Build the core of your local community: try to assemble a core group of individuals that will be committed to most of the local events, they will be the core group of the local community
- On the other hand, always keep room to opening up to new comers and new individuals; you never know where the knowledge, insight energy and action will come from
- Maximum number of people 10/12. If group larger than 12 you could break it down into smaller subgroups of discussion

FORMAT

- Start with 5/10 minutes of inspirations or a very short keynote to trigger ideas and then facilitate an open conversation
- Make sure everybody gets a chance to talk
- Explore questions that matter. A Powerful question is simple and clear, opens new possibilities and generates energy

OUTCOMES

- Ideally try to collect
- Take a few pictures of the event and capture key learning's
- Every person pays for their own consumption
- Even if it's a recurrent event, communicate your next date before the end of the event (Save the date)



- Consider assigning/encourage core group members to take on specific roles and responsibilities
- To increase your community engagement, brainstorm with them on different topics they are interested in. You can also find here other ideas on topic to explore: [link](#)
- You are part of a community of hosts, get in touch with the ebbf local events accompaniment team to connect you with other teams around the world for any help you need.
- Ideally take note of actions that people aim to take following the event, also useful to highlight impact of these events

SOME IMAGES SHOWING EBBF BREAKFAST EVENTS DYNAMICS:

ebbf

